

April 20, 2023



### Agenda

- Financial Trends
- Goals
  - Affordable Housing
  - Water Quality
  - Workforce Development



# Economic & Community Development

To create a business climate that promotes a diversified, growing economy consistent with sustainable growth management plans, environmental stewardship and enhanced quality of life.



### **Financial Trends**



#### **Economic & Community Development**

#### **Community Development**

**Building Construction Services** 

Planning & Zoning

**Code Enforcement** 

Land Information Services

#### **Community Services**

**Natural Resources** 

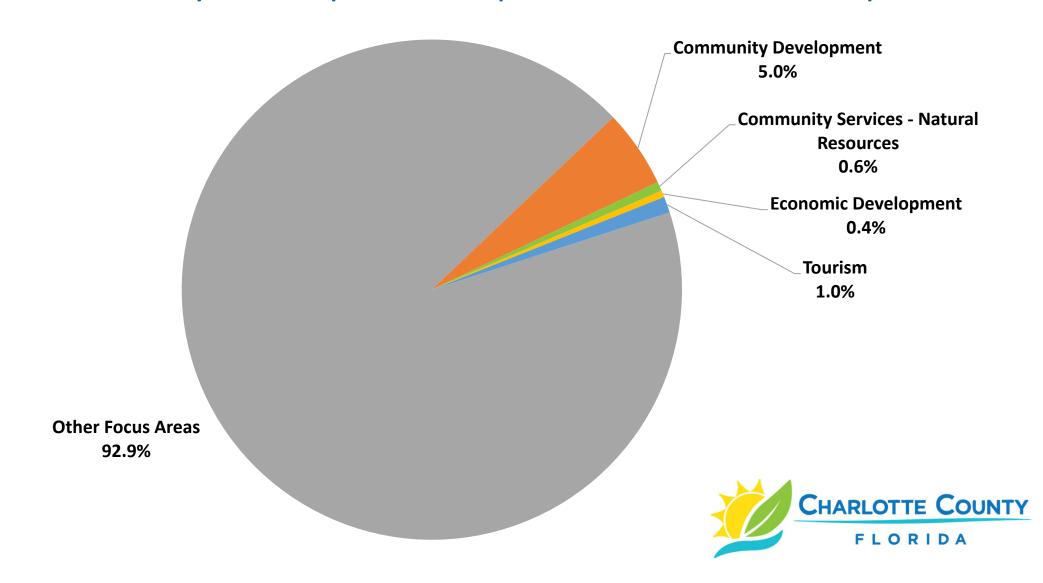
**Tourism** 

**Economic Development** 

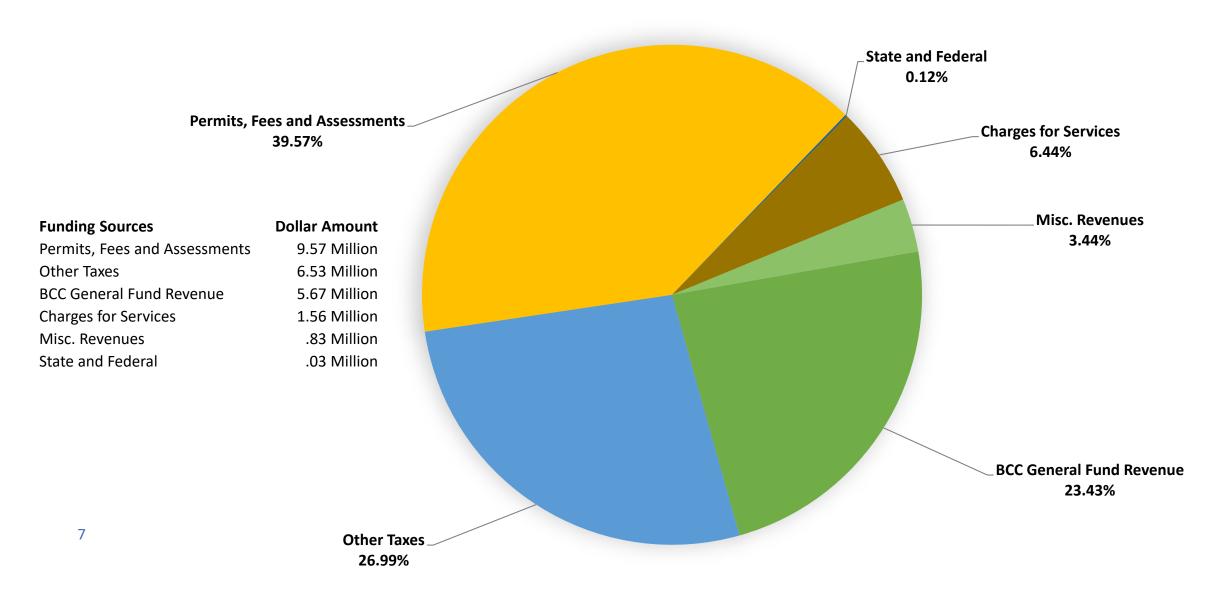


#### Where does the money go?

Economic & Community Development Proportional to All FY21 Expenditures

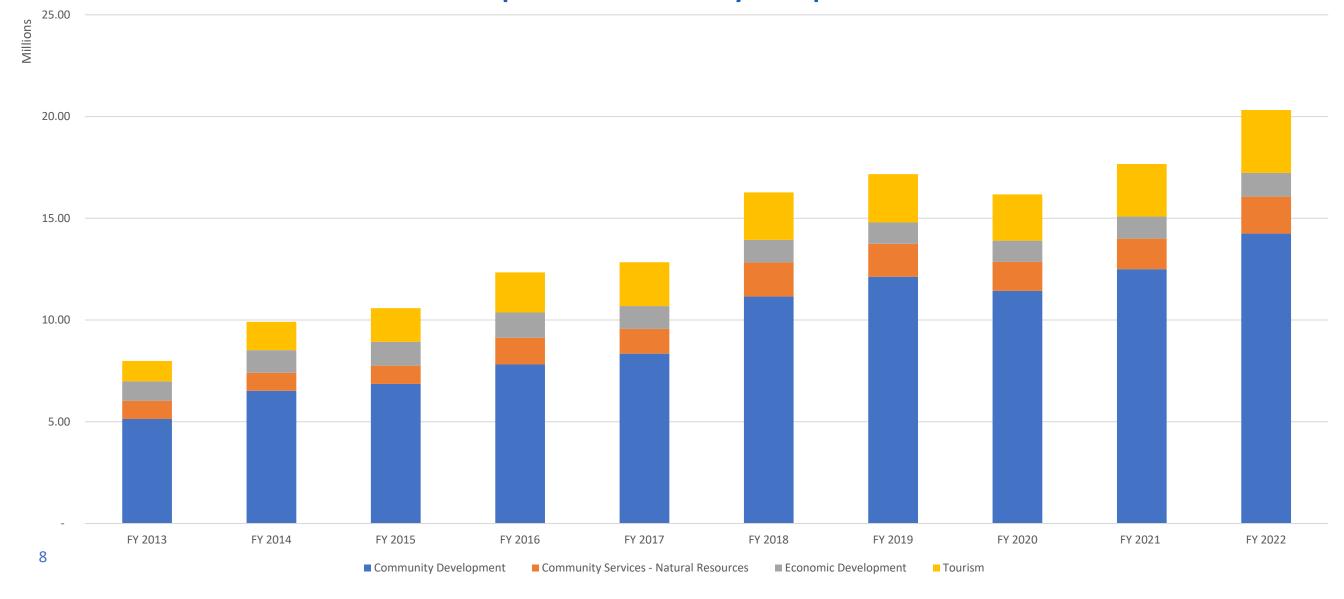


# Where does the money come from? Economic & Community Development FY21 Revenue Sources



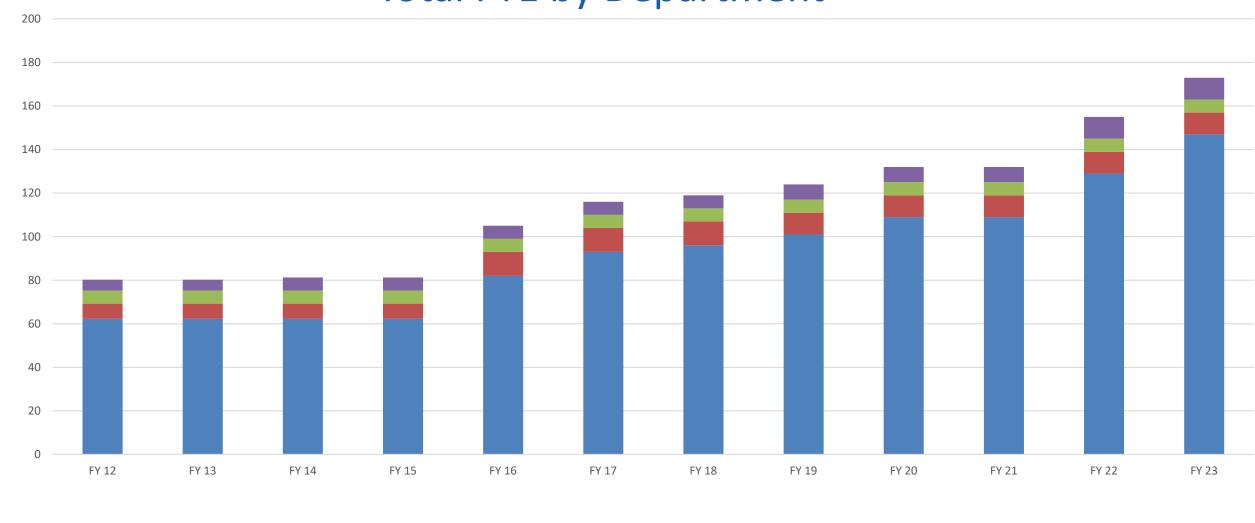
#### **Historical Trend**

#### Total Expenditures by Department



#### **Historical Trend**

#### Total FTE by Department



■ Economic Development ■ Tourism

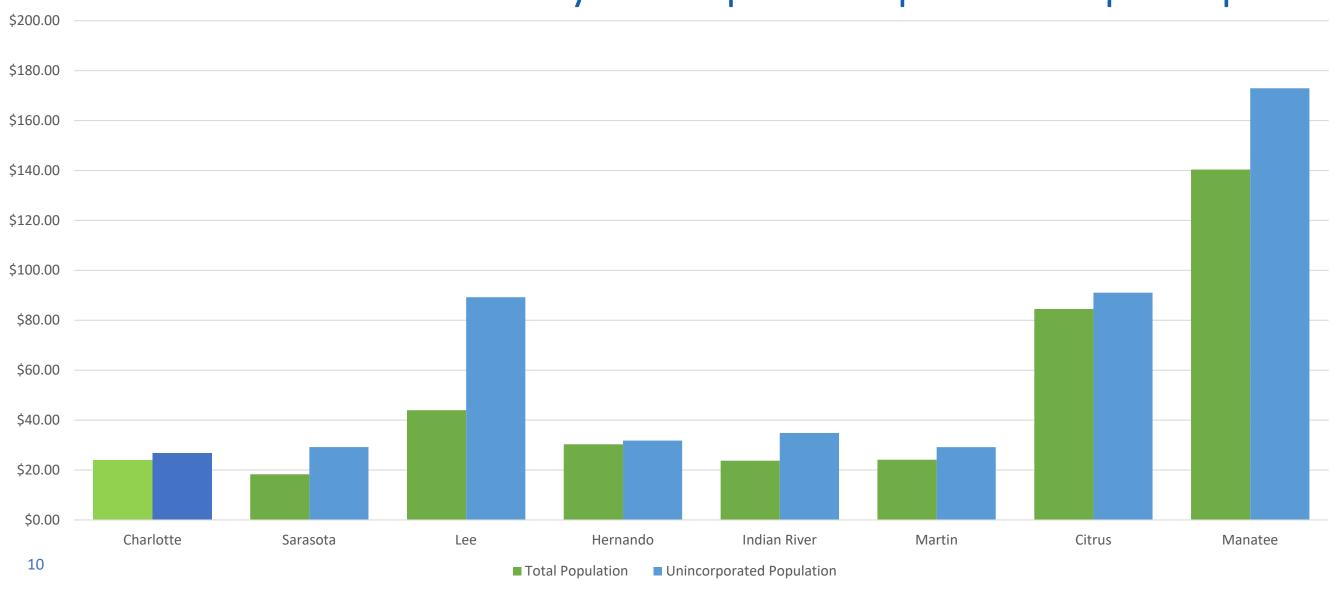
■ Community Services

**Natural Resources** 

■ Community Development

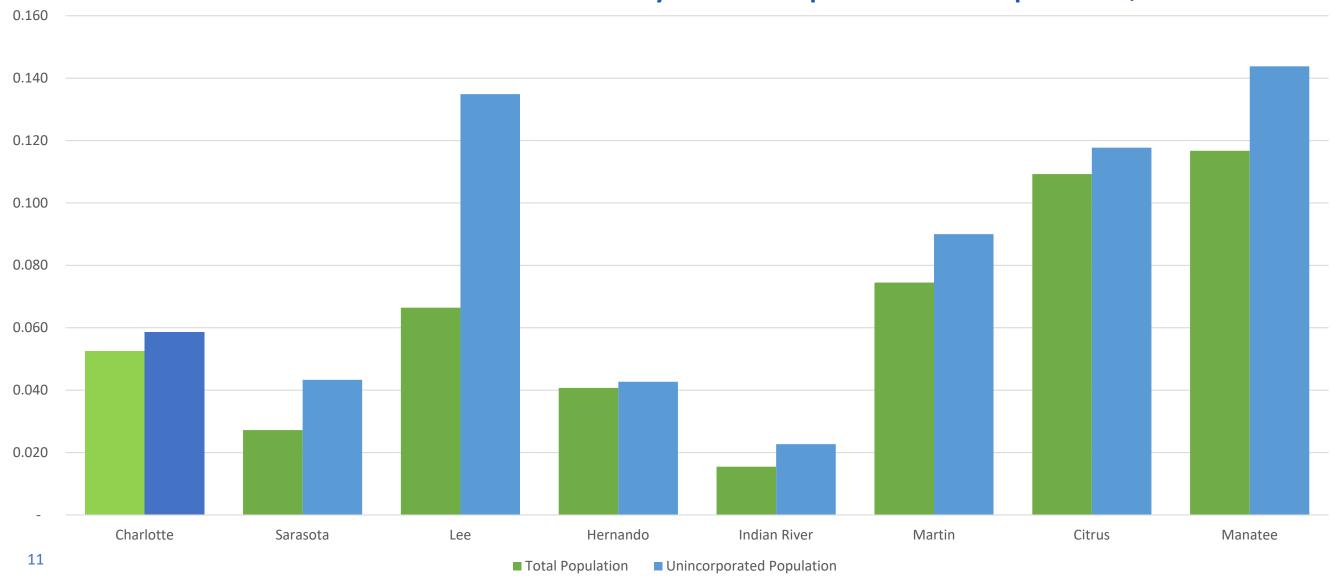
### **County Comparison**

Total Economic & Community Development Expenditures per Capita



### **County Comparison**

#### Total Economic & Community Development FTE per 10,000



# Population data

Charlotte	Population	Percentage
Punta Gorda	19,637	10.30%
Unincorporated	170,933	89.70%
Total Population	190,570	100.00%

Population	Percentage
4,824	2.98%
4,264	2.64%
518	0.32%
25,454	15.74%
16,402	10.14%
110,240	68.17%
161,702	100.00%
	4,824 4,264 518 25,454 16,402 110,240

Martin	Population	Percentage
Indiantown	6,580	4.14%
Jupiter Island	800	0.50%
Ocean Breeze	325	0.20%
Sewall's Point	1,997	1.26%
Stuart	17,684	11.12%
Unincorporated	131,667	82.78%
Total Population	159,053	100.00%

Citrus	Population	Percentage
Crystal River	3,429	2.20%
Inverness	7,765	4.99%
Unincorporated	144,421	92.81%
Total Population	155,615	100.00%

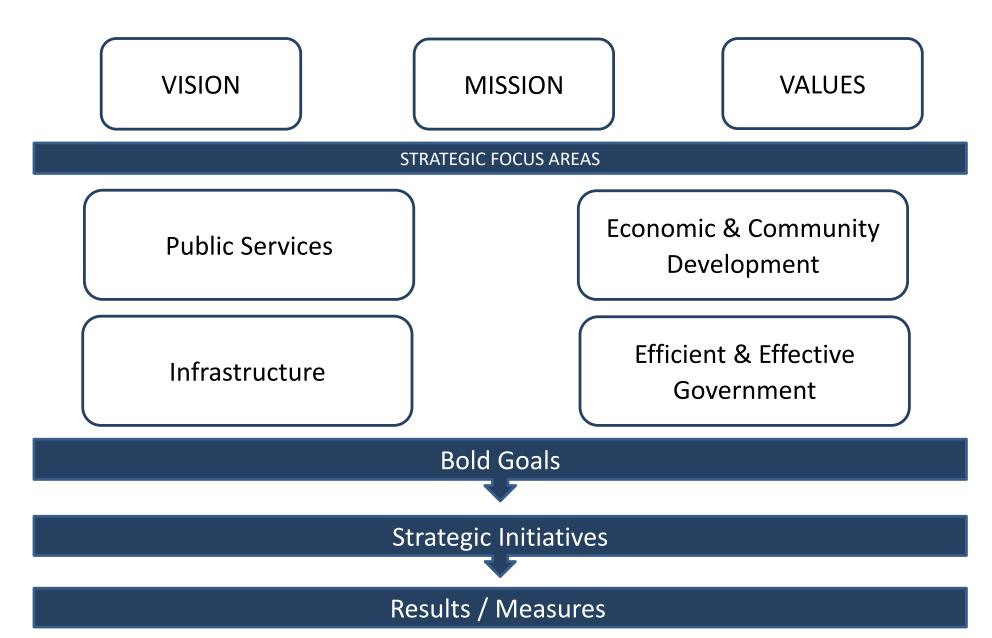
Lee	Population	Percentage
Bonita Springs	54,746	7.00%
Cape Coral	201,554	25.76%
Estero	37,213	4.76%
Fort Myers	91,544	11.70%
Fort Myers Beach	5,584	0.71%
Sanibel	6,443	0.82%
Unincorporated	385,495	49.26%
Total Population	782,579	100.00%

Sarasota	Population	Percentage
Longboat Key (part)	4,762	1.08%
North Port	78,129	17.70%
Sarasota	55,386	12.54%
Venice	26,103	5.91%
Unincorporated	277,128	62.77%
Total Population	441,508	100.00%

lernando	Population	Percentage
rooksville	9,165	4.66%
Inincorporated	187,375	95.34%
otal Population	196,540	100.00%

Manatee	Population	Percentage
Anna Maria	976	0.24%
Bradenton	56,442	13.73%
Bradenton Beach	900	0.22%
Holmes Beach	3,017	0.73%
Longboat Key (part)	2,757	0.67%
Palmetto	13,348	3.25%
Unincorporated	333,769	81.17%
Total Population	411,209	100.00%







# Economic & Community Development Revised Goals

- Averaging 200 new affordable housing units added to the community inventory per year, 1000 total units added in 5 years
- Develop and implement the One Charlotte One Water integrated water resource management plan before the end of FY2024
- Increase # of internships to 20 students for FY2024 and 2025.







#### Affordable Housing Accomplishments

- Creation of taskforce and strategic "Tool Kit"
- Creation of Charlotte HOME
  - Process that awards density, subsidizes fees, waives impact fees, removes barriers
- Creation and investment in Affordable Housing Trust Fund-\$2.3M balance
- Process for Local Government Area of Opportunity (LGAO) and property transfer to qualified non-profits
- Expanded and strengthened Affordable Housing Advisory Committee



# Affordable Housing Progress Since 2020





### **Additional Opportunities**

- Hurricane Ian Resources
  - Prioritization of Charlotte County
  - Capitalize on short-term resources for long term impacts

- Live Local Act
  - Sadowski Fund
  - Zoning
  - Property Tax Exemptions



# SHIP Strategies Around the State

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COUNTY	22/23	23/24	HHR	Purche	OMITE	Emerit	Specifo	Multir	Moubi	Demo	ACQUITS	Rental	Rapid	Home	single	Moubi	eeds, tolecu	Mater	Disaster (	
Charlotte	1,824,463	2,260,559	2,273,260	Х	Х	Х		Х		Х	Х		Х	Х	Х	Х			Х	
DeSoto	356,001	409,396	677,680	Х	Х	Х				Х		Х	Х							
Hernando	1,896,694	2,282,869	N/A	Х	х	Х	Х	х	Х		Х								Х	
Sarasota	4,237,875	5,182,320	1,549,420	Х	Х		Х				Х	Х							Х	
Lee	4,690,399	5,688,301	5,403,406	Х	Х						Х		Х	Х	Х	Х	Х		Х	
Ft. Myers	877,481	1,106,466	1,010,871	Х	Х	Х				Х						Х			Х	
Cape Coral	1,931,959	2,379,911	2,225,643	X	X	X									Х	X	X	Х	Х	



#### Affordable Housing Initiatives in Progress

- Incorporate "Live Local" legislation into planning and processes
- Local Housing Assistance Plan (LHAP) strategies that incorporate hurricane recovery
- Accessory Dwelling Unit (ADU) pilot program
- Planning for County becoming an entitlement community
- Support Community Land Trust and work to become Community Housing Development Organization (CHDO)



#### Affordable Housing Potential Initiatives

- Define affordable and workforce housing in the Comprehensive Plan
- Consider broadening Charlotte HOME to include some truncated incentives for workforce housing
- Strengthen partnerships and increase capacity with subrecipient agreements where possible and appropriate
- Resolution to accept donated properties for affordable housing
- Create a land bank
- Create strategies to leverage Live Local opportunities and preserve critical commercial zoned areas
- Consider the purchase of hotels







#### Strategic Plan Initiatives- Monitoring

- Implementation of county water quality monitoring strategy
  - Design countywide water quality monitoring program
  - Review/refine water quality monitoring program

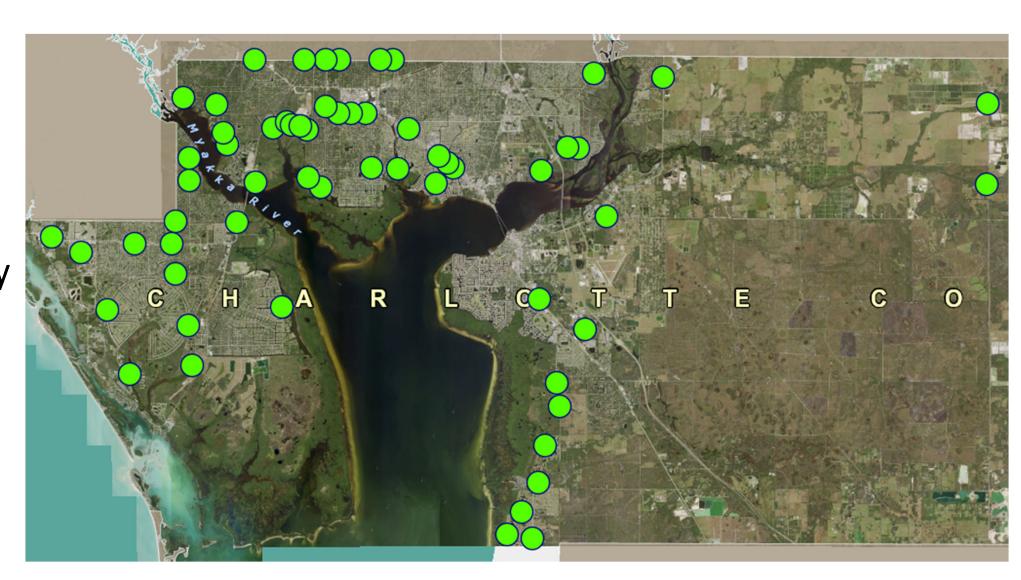
- Publish GIS map and data reporting tool
  - Inventory & spatially map current efforts
  - Develop online data reporting tools



### In Progress: WQ Monitoring

Initiated June 2022

- 60 Locations sampled monthly
- Currently in initial data review and QA/QC



#### Next Steps: WQ Monitoring

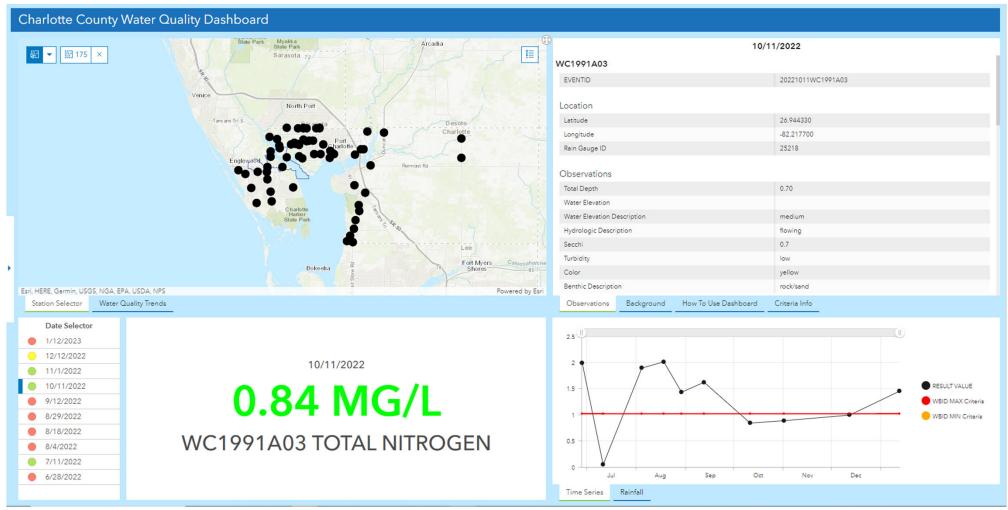
Finalize county water quality dashboard

 Finalize data review and transmission of results to Watershed Information Network

 Review/refinement of program (part of One Charlotte, One Water Plan development)



# Next Steps: WQ Monitoring





# Strategic Plan Initiatives- One Charlotte, One Water

- Develop draft One Charlotte, One Water Plan
  - Create partnerships and plan impactful projects
  - Identify priority projects & funding



#### In Progress: One Charlotte, One Water

#### Multi-Part Adaptive Management Strategy:

- 1. Identify sources of impairments to our waters and the estuaries/rivers that receive them
- 2. Recommend mechanisms for reducing negative impacts to our waters
- Develop strategies for collaboration with public and private interests





# Tracking

#### Treatment

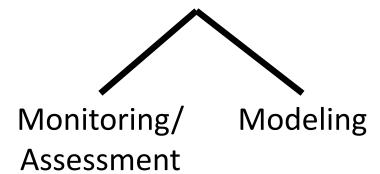


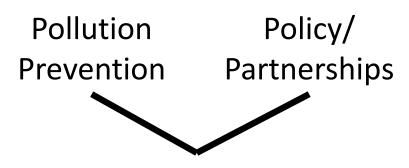
#### Source Control

#### Communication



# Tracking

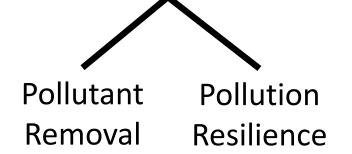


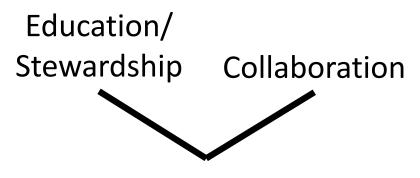


Source Control



#### Treatment





#### Communication



#### In Progress: One Charlotte, One Water

Recommendations and funding estimates/source identification for:

- Data Collection and Modeling
  - Review and Analysis of Monitoring Programs
  - Pollutant Loading Model Framework
- Policy Evaluation
  - Review and Recommendations related to County Ordinances, Comprehensive Plan, Stormwater Design Standards, etc





#### In Progress: One Charlotte, One Water

- Programmatic Recommendations
  - Infrastructure Implementation and Enhancement
  - Public Outreach and Education
  - Community Involvement
  - Public-Private Partnerships
- Watershed-Level Pollutant Reduction Strategies
  - TMDL/Alternative Restoration Plan Evaluation
  - Early-Out Project Identification





#### Next Steps: One Charlotte, One Water

Current Tasks: Internal Kickoff, Data and Policy Review

December- Public Summit

April 2024- Draft Review Workshops

September 2024 Finalization and Board Presentation







#### Past Accomplishments

- Continued partnerships with local Colleges & High Schools (added 4 new colleges this year)
  - Promotional materials, student job fairs & postings, mock interviews, student mentoring, temporary placements, internships



#### Past Accomplishments

#### Projects & Programs

- Airframe & Powerplant Program
- Career exploration & mentoring
- Various partnerships, i.e. Career Source, Big Brothers Big Sisters mentoring, advisory committees, job shadowing



#### **Bold Goal**

- Increase internships to 20 students for FY2024
  - The chart below shows the data over several years



Internship Data							
School	2017/18	2018/19	2019/20	2020/21	2021/22	2022/23	TOTAL
Bellevue University-new					1		1
Charlotte County Seniors	3	1			5		9
Charlotte Technical College	2	1	3	3	3	1	13
FAU-new					1		1
FGCU	2	4	5	4	4	2	21
Florida International University	1			2			3
FSW	4	3	3				10
Hodges University		1					1
Keiser University							
New College of FL (Sarasota)	1						1
Pennsylvania University-new						1	1
Southern Technical							
State College of FL		2					2
Suncoast Technical							
UCF-new					1		1
Univeristy of Florida							
USF Sarasota-Manatee		4	2	1			7
USF Tampa	3			2			5
TOTAL	16	16	13	12	13		76
					Target	Target	
					15	20	

#### Paid Internship Professional: Paid Internship Program: High School: Trades/Tech: General: I.T. Engineering: \$13.00 **High School** \$16.00 Vocational Tech - Yr 1 Vocational Tech - Yr 2 \$17.50 College - Year 1 \$15.00 \$16.00 \$18.00 \$19.50 \$16.20 \$17.50 \$19.50 \$21.00 College - Year 2 \$19.00 \$21.00 \$22.50 College - Year 3 \$17.40 College - Year 4 \$18.60 \$20.50 \$22.50 \$24.00 College Graduate seeking Advanced Degree -\$22.00 \$24.00 Yr 1 \$25.50 College Graduate seeking Advanced Degree -\$23.50 \$25.50 \$27.00 Yr 2

#### **Future Plans**

- Continue all of the previous initiatives
- Expand our volunteer & temporary staffing programs, walk-in hiring events
- Create a "Day in Government" for HS Seniors
- Reduce days to fill, increase candidate experience



# Questions?

